

# Treasury of World's Fair Art & Architecture: Selection with an Eye to Traditional Cooperative Cataloging Programs



Virtual Poster by Patricia Kosco Cossard. Denver: ARLIS/NA, 2008.

In response to an English Department digital humanities course taught in 2001, the University of Maryland Libraries began digitizing the World's Fair Graphics & Ephemera Collection with an eye to developing a web-based research & teaching tool.



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The planning group was called the *World's Fair Digital Collection Project*, and was led by Patricia Kosco Cossard and Courtney Danforth, with technical assistance from Paul Hammer.

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The project's scope was "to promote the access, security, and preservation of the collection via the development of a digital library of these materials."

I. Landsberger, } **I. Landsberger & Co.** } Ed. Vollmer.  
Arpad Haraszthy. } } S. Epstein.

**SAN FRANCISCO.**



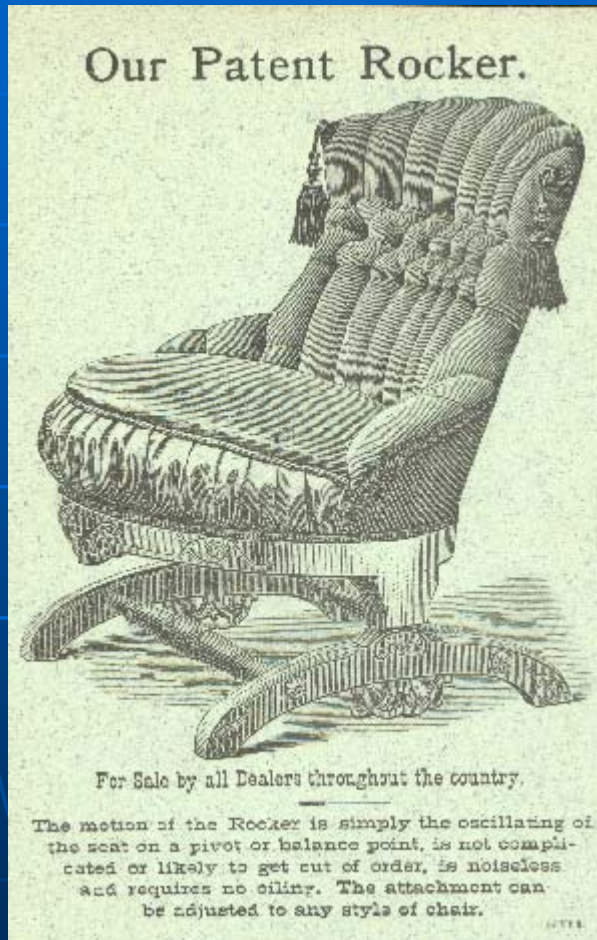
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The first order of business was to develop a selection criteria for scheduling the digitization project.



Since the platform at that time was a function of the integrated library system *Digitool*, a cross-divisional meeting was held between the project leaders in Public Services, Information Technology and interested parties from Technical Services.

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Head of Cataloging Gordana Ruth and Carlen Ruschoff, Director of Technical Services, were consulted and the project was supported by having catalogers perform name authority work for this collection providing added value.

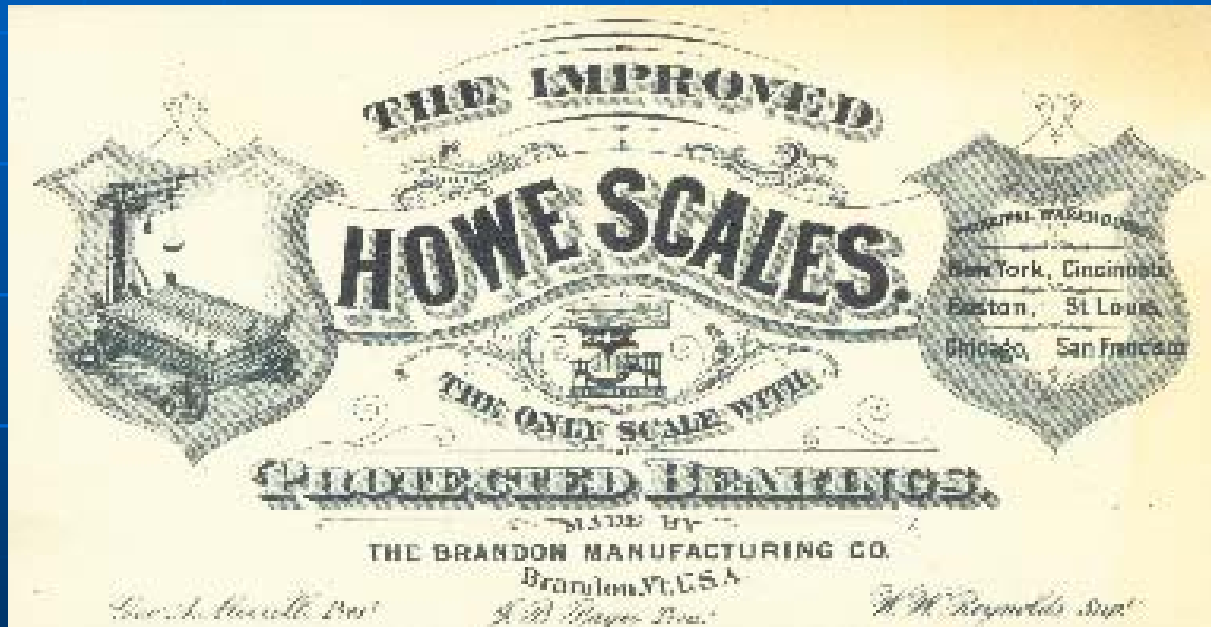
Tradecards from the 1876 Exposition were discussed. The wealth of information on 19<sup>th</sup> century American companies was impressive and most company names have never been established in the National Authority File.



Since UM Libraries participate in the Program for Cooperative Cataloging (PCC), it was agreed that this project would generate significant contributions to the Name Authority Cooperative Program (NACO) .

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Intent on making a nationally significant contribution, selection criteria was set to comprehensively digitize all items pertaining to the 1876 Philadelphia Centennial Exposition.



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Three hundred items from the 1876 Centennial were scanned, and another hundred some from the 1904 St. Louis Fair. Twenty postcards ultimately were mounted on the Aleph module *Digitool*.



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No. 484 Washington Street, BOSTON.

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In 2006, UML created the Office of Digital Collections & Research and the direction of the Digital World's Fair Project changed. Fedora was chosen as the platform for all UML Digital Collections.

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**FOURTH.**—The Trundle-shoes are made of select iron, and weigh from 4 to 25 pounds per set more than any others made, and therefore do not break.

**FIFTH.**—The Springs are set by patent Shock-setters, thereby making a perfect-riding wagon.

**SIXTH.**—It is the only wagon in which the SLOPE-SHOULDERED SPOKE is used, hence they have the best wheel, which is actually the foundation of the wagon, and should be carefully examined by persons purchasing.

**SEVENTH.**—It is sold only by responsible parties, and every wagon warranted to give entire satisfaction.

**EIGHTH.**—Teamsters will tell you it is the best wagon on the road.

**NINTH.**—The Studebaker Brothers are practical workmen, attend to their business personally, and do not entrust it to the Foremen, as is generally the case in large factories, hence the superiority of their work over all others.

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**STUDEBAKER BROS. MFG CO.,**  
**SOUTH BEND, INDIANA.**

Spring & Summer, 1890, 249 pages, 10c.

Project Leader, Patti Cossard worked with Metadata Librarian, Jennifer Roper, to develop cataloging standards and protocols for digital projects, including authorizing controlled vocabulary .

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Names were first authorized against the National Authority File. If not established, Cossard would note and then authorize the name against the Getty Union List of Artist Names. If the name was not authorized by Getty, mostly architectural and design manufacturing firms, Cossard would preliminarily establish the name including a transcription of appropriate data from the original piece in the Treasury metadata.



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Park researched each entry based upon the rich World's Fair Research Collection.

Since publication in 2007, UML Authorities Librarian, Geraldine Park, has added records to the National Authorities File for 64 Treasury generated entries. Entries include biographic, geographic, & bibliographic data.



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